



PENGUINS 2026-27 PROMOTIONAL SCHEDULE

Date and Opponent	Primary Theme	Secondary Theme	Promotion(s)
Saturday, Oct. 3 vs. Springfield	Opening Night presented by AMP Global Strategies	Pentoberfest	Outdoor, pregame festival
Sunday, Oct. 4 vs. Hartford	Car Night	Pentoberfest	Outdoor, pregame festival; Pregame car show
Friday, Oct. 23 vs. Belleville	28/22 News Fan Control Friday	Faith and Family Night	\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Saturday, Oct. 24 vs. Hartford	Spooky Saturday Halloween		
Saturday, Nov. 14 vs. Hamilton	Veterans Celebration presented by Workers For Warriors		\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Sunday, Nov. 15 vs. Lehigh Valley	Football Night in Wilkes-Barre	Youth Sports Night	
Saturday, Nov. 21 vs. Lehigh Valley	Hockey Art Night	Mental Health Awareness Night presented by Geisinger	Local Art Demos/Art Walk; Pregame Paint ‘n’ Sip
Friday, Nov. 27 vs. Providence	28/22 News Fan Control Friday	Video Game Night	\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Sunday, Nov. 29 vs. Lehigh Valley	Kids Takeover	Family Movie Night	
Saturday, Dec. 12 vs. Hershey	Teddy Bear Toss	Holiday Movie Night	Teddy Bear Toss; Specialty Jersey Auction
Sunday, Dec. 13 vs. Lehigh Valley	Popstar Night		
Friday, Dec. 18 vs. Hershey	28/22 News Fan Control Friday	Christmas Celebration	\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Sunday, Dec. 27 vs. Hershey	Witches and Wizards		
Friday, Jan. 1 vs. Lehigh Valley	28/22 News Fan Control Friday		\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Saturday, Jan. 16 vs. Syracuse	Crosscheck Cancer presented by Geisinger		
Friday, Jan. 22 vs. Springfield	28/22 News Fan Control Friday	Winter Beach Weekend	\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Sunday, Jan. 24 vs. Chicago	Tux’s Birthday	Winter Beach Weekend	
Saturday, Feb. 13 vs. Charlotte	MetLife Military Appreciation Night	Valentine’s Day	Postgame Sweetheart Skate; Specialty Jersey Auction
Friday, Feb. 19 vs. Cleveland	28/22 News Fan Control Friday		\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Saturday, Feb. 20 vs. Cleveland	Go Red with Geisinger	Women In Sports	
Saturday, Mar. 6 vs. Hershey	STAR WARS Night	Boy Scout Night presented by Moritz Embroidery Works	Specialty Jersey Auction
Friday, Mar. 26 vs. Hershey	28/22 News Fan Control Friday	Irish Heritage Night	\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center; Specialty Jersey Auction
Friday, Apr. 2 vs. Hartford	28/22 News Fan Control Friday		\$2 select draft beers presented by Coors Light; Kids Free Friday; Postgame Autographs presented by Northeast Music Center
Saturday, Apr. 3 vs. Lehigh Valley	Community Series presented by Visit Luzerne Country		Specialty Jersey Auction
Friday, Apr. 9 vs. Hershey	28/22 News Fan Control Friday	Western Night	\$2 select draft beers presented by Coors Light; Postgame Autographs presented by Northeast Music Center
Saturday, Apr. 10 vs. Charlotte	Fan Appreciation Night		Jerseys Off Our Backs presented by Geisinger